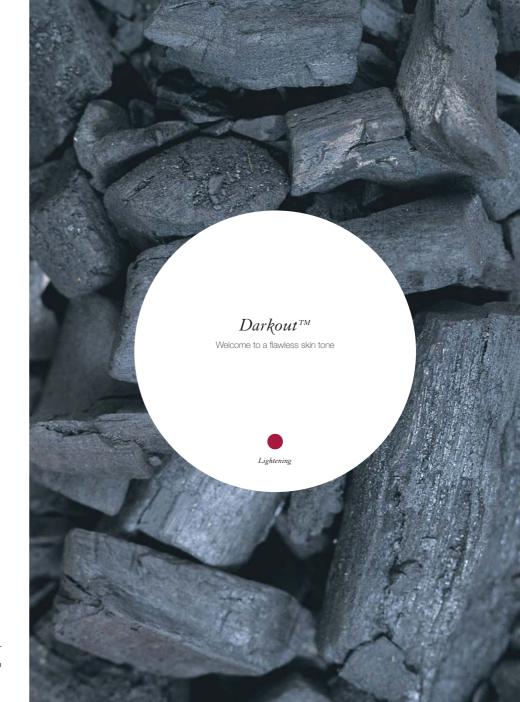
Formulation

Whitening hand cream

	INCI/ PCPC	% (w/w)
Ā	Glyceryl Stearate, Ceteareth-20	3.00
	Cetearyl Alcohol	2.00
	Dimethicone	3.00
	Titanium Dioxide, Trimethoxycaprylylsilane	4.00
	Caprylic/Capric Trygliceride	2.00
	PEG-11 Stearyl Ether	3.00
	Caprylic/Capric Trygliceride, Stearalkonium Hectorite,	
	Propylene Glycol	3.00
	Diethylhexyl Carbonate	3.00
В	Aqua (Water)	71.04
	Disodium EDTA	0.10
	Phenoxyethanol, Ethylhexylglycerin	0.80
С	Polyacrylamide, C13-14 Isoparaffin, Laureth-7	1.95
D	DARKOUT™	2.00
E	Parfum (Fragrance)	0.20
F	Maris Aqua (Sea water)	0.80
G	Sodium Hydroxide, Aqua (Water)	0.11

Technical specifications			
ACTIVE MOLECULES	Hypoxoside		
APPEARANCE	Transparent viscous liquid - opalescent		
SOLUBILITY	Soluble in aqueous solutions		
RECOMMENDED DOSE	1-4 %		



Whiter, lighter, brighter...

Lightening products are a fast growing segment in the last years, with an amazing increase in the demand all over the world.

- For Caucasian skins, pigmentation disorders and a dull skin tone affects very much perceived age.
- For Asian skins, a whiter complexion is a symbol of beauty and high social status



Inhibits melanin synthesis.

Unifies skin tone.

Provides a youthful radiance.

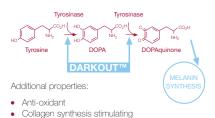
Reduces the appearance of pigmentation disorders.



DARKOUT™, is the answer to lightening treatments.

Purified extract of rhizome of Hypoxis Rooperi, rich in hypoxoside:

· Inhibits tyrosinase, the key enzyme at the beginning of melanin biosynthesis process:



DARKOUT™, is made of a tridimensional matrix of galactomannans, where the active fraction of Hypoxis Rooper is injected, through an innovative technologic process, which allows the sequential release when applied on the skin.

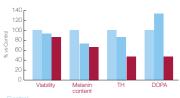
In Vitro Efficacy

Tyrosinase activity inhibition and melanin inhibition

B16 melanocytes under basal conditions:

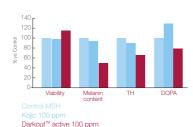
In conditions of stimulated melanocytes, simulating hypernium entation:

B16 basal Melanocytes



Kojic 100 ppm Darkout™ active 100 ppm hyperpigmentation:

Activated B16 Melanocytes

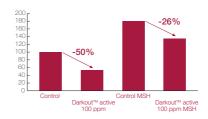


TH: tyrosinase activity, as tyrosine hydroxylase - DOPA: tyrosinase activity, as dopa- oxidase

RESULT: DARKOUT™ reduces the synthesis of melanin in both situations. Inhibition is even superior in hyperactive melanocytes.

Tyrosinase expression inhibition

· Densiometric intensity of tyrosinase



RESULT: both for basal and activated melanocytes , the expression of tyrosinase diminishes with **DARKOUT™**.

Anti-oxidant activity

At 100 ppm, DARKOUT™ active inhibits the 50% of Reactive Oxygen Species.

RESULT: anti-oxidant activity works in synergy and intensifies lightening properties.

Collagen synthesis

At 100 ppm DARKOUT™active:

Increases collagen I up to 109%

Increases collagen III up to 51%

RESULT: collagen renewal for a younger and brighter skin.

DARKOUT™ can be included in many different types of formulations

- Face care
- Body care
- Hands

And in many different lines

- Liahtenina
- Anti-spots
- Anti-aging, as one of the actives of a blend

DARKOUT™, triple action for radiant results

- Liahtenina
- Anti-oxidant
- Collagen synthesis stimulating

