

Technical specifications

• *Tens'up*TM 72700

PROPERTIES	Immediate and medium term tightening effect. Anti-aging properties.
ACTIVE MOLECULES	Oligosaccharides of <i>Cichorium intybus</i> L.
APPEARANCE	Viscous liquid White color
SOLUBILITY	Soluble in water
RECOMMENDED DOSE	5 to 10%

Formulation

• *Party Lifting Flash*

	INCI / PCPC	% (w/w)
A	Ethylhexyl Stearate, Phenoxyethanol, Sorbitan Laurate, Polyglyceryl-4 Laurate, Dilauryl Citrate, Cetyl Ricinoleate, Xanthan Gum, Boron Nitride	4.20 0.80 1.40 0.50
B	Aqua (Water)	81.84
C	Phenoxyethanol, Ethylhexylglycerin, Phenetyl Alcohol	0.80 0.30
D	TENS' UP TM Aqua (Water), Sodium Hydroxide	10.00 0.06
E	Parfum (Fragrance)	0.10

Cosmetic applications

- Tightening products for face, neck and décolletage
- Intensive masks
- Liquid foundation
- Make up base

*Tens'up*TM

Lifting effect for an instant beauty



Firming

B-46338-2010/12

TENS'UP™ LIFTING EFFECT FOR AN INSTANT BEAUTY

Our lifestyle today is made of very long days, and we must keep a perfect image during many hours.

Tightening products procure in just one application, to erase the signs of fatigue and restore the skin's full splendor and vitality.

Tens'up™ is an active with an immediate lifting effect, which visually improves wrinkles appearance and also has an anti-aging activity.



Double action

- Instant and medium term tightening effect, thanks to the sequential release of the active
- Youth enhancer

COMPOSITION

- Oligosaccharides from **chicory root** ("Cichorium intybus L.").
- These oligosaccharides are injected in a three dimensional **matrix**, which will deliver them sequentially once applied on the skin.



RESULTS

Lifting effect, instant wrinkles eraser and anti-aging properties:

- Visibly erases the signs of fatigue
- Restores skin's splendor
- Enhances the features
- Enables smoother make-up application and extends its wearability
- Increases collagen synthesis → anti-aging effect

"In vivo" efficacy, tightening effect

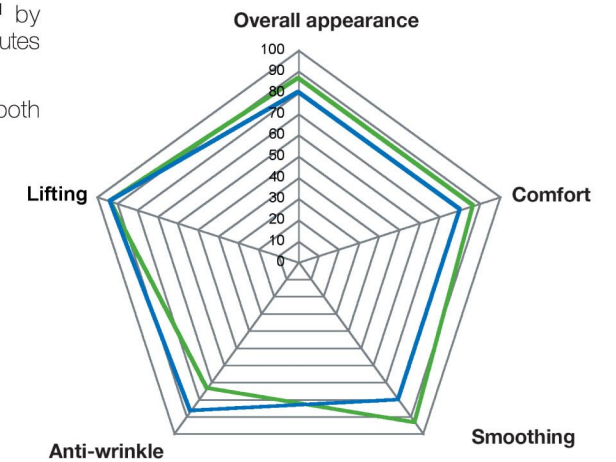
The images show the **lifting and "wrinkle eraser" effects** of Tens'up™ in 5 minutes and in 2 hours.



Sensorial evaluation

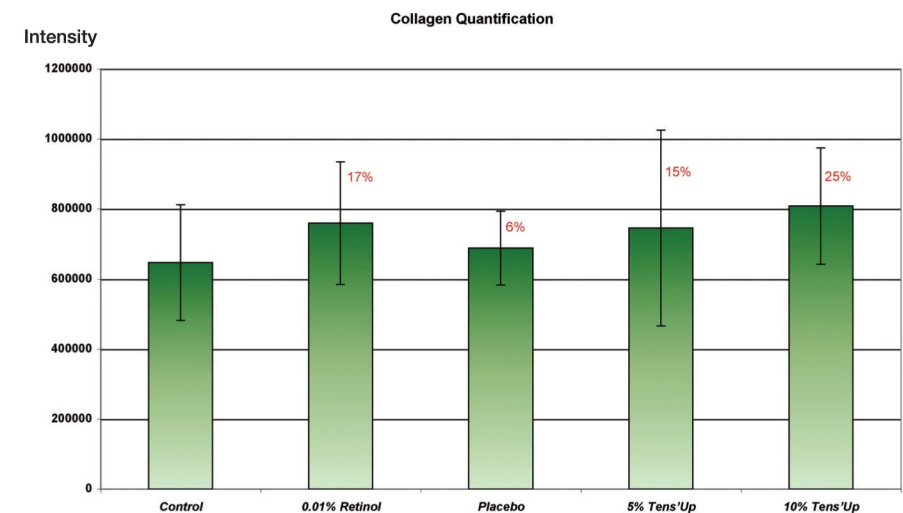
The subjective assessment of Tens'up™ by volunteers obtains very positive results after 5 minutes and 2 hours of the application.

Tightening effect obtains an excellent result both short and medium term.



"Ex vivo" efficacy, anti-aging activity

Tens'up™ increases collagen synthesis, showing comparable activity with retinol.



Percentages show the increase vs control (solvent DMSO)